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Tetyana VOLOCHAI, Foundation Director



## For the Foundation last year didn't begin on the 1st of January, rather on February 24-th. It was a day that changed all aur lives. As Ukrainians, we stood up to protect our land and our future. As representatives of the charitable foundation, we instantly rearranged our plans and priorities for the year and immediately shifted our projects and operations to provide assistance to all that needed it.

In the morning, we cooked stews, then we met the buses transporting the evacuated residents of Mariupol, Soledar, Kherson or Druzhkivka. Over the course of the afternoon we systematically expanded our operations to service additional areas. On weekends, we wove camouflage nets, made trench candles and donated blood. We also discussed optimization of processes at work meetings, renewal of the Supervisory Board of the Foundation, cooperation with international donors and new community restoration projects.

The work of our charitable foundation did not stop, even during air raids, blackouts or waves of mass missile attacks. We have learned how to channel our anger into important projects to assist the military, support and encourage micro-entrepreneurship in communities and ensure food security and medicinal supplies across the regions of Ukraine. Despite all the challenges thrown up by the war we were able to design and launch even more community projects in 2022 than in any previous year.

We have tripled our allocated budget for social and charity projects, quadrupled the number of partnerships, and expanded the scope of our projects so that they reached seven times more people than they did in 2021.

The war has been a catalyst for our operations – accelerating the rollout of our support networks across Ukraine and beyond. Our successes of the past year have demonstrated that we can do much more than we had imagined prior to the invasion. Our Foundation

Whilst we may have paused to catch our breath from time to time we have never stopped moving onwards and upwards.

is setting new ambitious goals, and we all hope that next year we will be reporting on them in a free, independent Ukraine!

Our mission, which began on that fateful February day continues and we already e have a lot to be proud of. Please read on to find out what exactly the Foundation has been working on over the past year.



Yury MELNYK, Chairman of the Foundation Supervisory Board



In 2022, I realized an important thing: previously, my plans for the coming year, or summarizing the results of the prior year, were given more easily. Russia's full-scale war against Ukraine has radically changed the perception of personal life, the understanding of the meanings of «State» and «Ukrainians», the feeling of responsibility for relatives, the team, the community, the state and, certainly, for the work we are doing.

Nowadays I often reminisce my parents, grandparents, who survived and went through famines and wars, and who, when they heard us or someone close to us complaining about life's problems, they said the not entirely understandable phrase that time»... everything can be survived, corrected, most importantly, so that there would be no war...»

The factor of war has become decisive for our actions and plans. The words «unity», «strength», «sustainability», «mutual help», "care" have acquired new meanings and, mainly, actions.

The understanding of these words suffered by elders began to come in 2014, and we realized their true meaning on the winter morning of February 24, 2022.

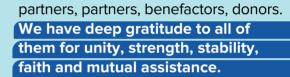
The MHP company has showed its resilience every day, at most helping the defenders of the state to persevere and go to our Victory. Therefore, the "MHP-Community" charitable foundation, with the support of businesses, benefactors, and donors, was supposed to provide the maximum possible care and help to all who needed it, especially in the first weeks and months of the war: military, civilians, settlers.

Moreover, in the unity of the business strength of MHP enterprises, other benefactors and the «MHP-Community» Charitable Foundation, we managed to survive. The foundation has provided charitable and humanitarian aid with food, household goods, medical equipment, vehicles and building materials, military ammunition and special equipment. We have supported military, civilian adults and children, doctors and patients of medical institutions, social institutions.

After the Armed Forces of Ukraine liberated Kyiv, Sumy, and Chernihiv regions from the occupiers, the activities of the Foundation became even more comprehensive, efficient and professional.

The Foundation has resumed work on the projects it has traditionally dealt with. However, connections with new partners and benefactors, work on new projects, the need for which was dictated by the life of the state, communities, and citizens in conditions of martial law or the consequences of military actions, became extremely important.

The employees of the foundation fulfilled their mission worthily in the conditions of an extremely difficult, extraordinary year, thanks to the support of our business



Unfortunately, the war is going on. It largely determines the methods and directions of the Foundation's work in 2023 as well.

Having experience and desire, understanding the needs and expectations of the state, communities and citizens, the «MHP-Community» Foundation should contribute to our Victory, the restoration of the state, the development of communities and citizens with its effective charitable activities.





74
micro-businesses
recieved

6+ million UAH

in funding support from the Foundation via its «Do Your Own thing» business ideas competition 102 projects received

000

8+million UAH

in Foundation funding through the «It`s time to act, Ukraine!» social initiatives competition

600+
thousand kg

of humanitarian goods were sourced from abroad tomeet the needs of the military and local communities

288+ thousand kg were imported by thefoundation's specialists.

The rest was imported in partnership with volunteer

organizations and other benefactors

2,8+

cans of food were prepared from crop grown from seeds provided by the Foundation last spring 1080

film screenings were shown as part of the «Cinema for Victory!» film tour over the course of 2022



## Foundation Supervisory Board Update

In 2022, despite all the challenges, we were able to continue the development and transformation of the Foundation. We strengthened the foundation's management structure, bringing it into line with international standards of good governance. For this purpose, the Supervisory Board was granted additional powers and additional leaders and experts in their fields were invited to join.

Chairman of the Foundation's Supervisory Board



Yurii Melnyk is a Deputy Chairman of the Board of MHP (Chairman of the Foundation's Supervisory Board)



Ada Rogovtseva is a
People's Artist of Ukraine
(responsible for the
implementation and inspiration
of cultural projects that
promote Ukrainian national
identity)



Alex Lisitsa is a member of the board of the Ukrainian Club of Agrarian Business, CEO of the agrarian company IMK (utilizing his experience to drive initiatives related to the development of micro-entrepreneurship in the «Efficient Community» direction)



Oleksandr Dombrovskyi is a head of the public union «Global 100 RE Ukraine», and an expert in the field of green energy, decarbonization (mentoring the conservation of natural resources in the field of «Ecology and energy efficiency»)



Natalka Klymova is a key expert in the organizational development of ISAR «Unification» (she brings her extensive knowledge to strengthen our «Development of social capital» projects and initiatives)







## Our MISSION

is to help communities become self-sustaining through establishing and grown partnerships between communities, businesses and the government

## **Our VISION**

to ensure the comprehensive development of communities in which people want to live

## **OUT** VALUES

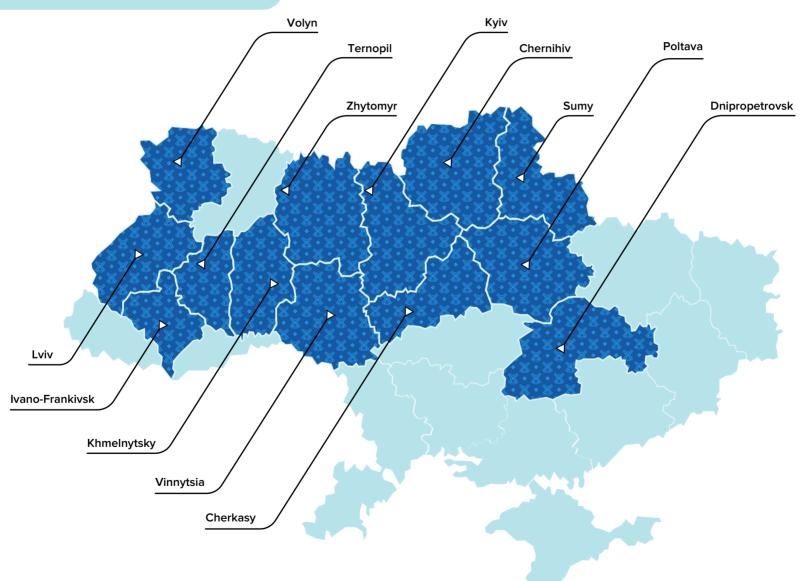
are transparency, mutual respect, openness, innovation, development

This is Katrusya. She is 6 years old and lives in Kyiv. At one of the Kozak System concerts, she brought her piggy bank containing the money she was saving for her favorite doll. However, she generously donated it to support the procument of drones for the Armed Forces. Our Foundation couldn't ignore this selfless act from one so young and we were delighted to gift her a number of dolls, a electronic tablet and a cake! Throughout 2022 Ukrainian children demonstrated unprecedented courage, resilience and self-sacrifice and we are determined that Katrusya and her peers have as many opportunities as possible in their towns and villages. That's why our mission, vision and values remain the same.



We want children like Katrusya to be able to study at a school with nice desks & chairs and filled with new equipment. To be able to attend dance club in a brand new hall at the local House of Culture and play in beautiful well-kept parks at weekends, in spite of the war. That's why we work hard to implement our vision, adhere to our values and deliver our defined mission.

# We are currently rebuilding communities and providing assistance those in need across 13 regions of Ukraine



### Area of activity:



SOCIAL CAPITAL

is the creation of conditions which enable the effective building of social ties and facilitates the self-development of children, youth, able-bodied population and elderly people in their own local communities.



### **EFFICIENT COMMUNITY**

is about ensuring the sustainable development of communities through the promotion of intersectoral partnerships between business, the government and local communities. Through this we can increase the level of consciousness, activity and responsibility among residents in small towns and rural regions And help drive the growth of European living standards all across Ukraine.



#### PUBLIC HEALTH

is all about improving of the physical, moral and spiritual health of person ally Ukrainians. The Foundation supports the emergency services, hospitals and other medical practitioners working across the regions, many of which were damaged during russia's invasion.

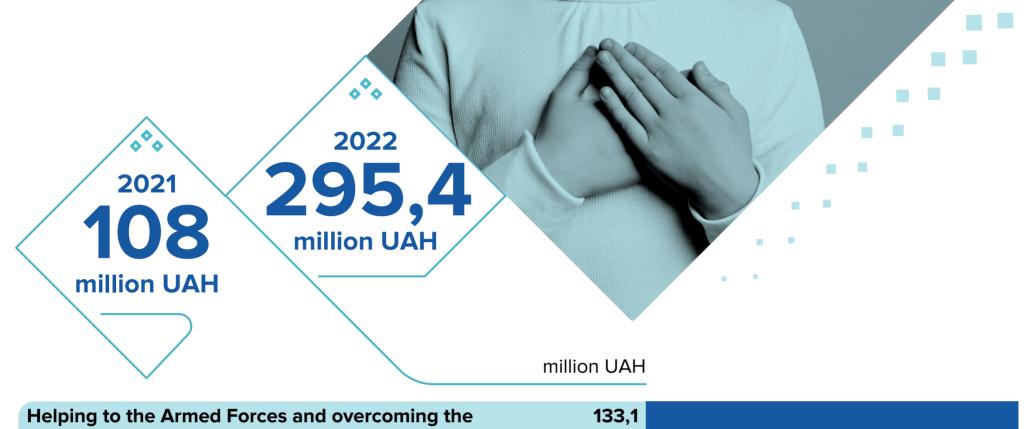


### SUPPORTING UKRAINIAN IDENTITY

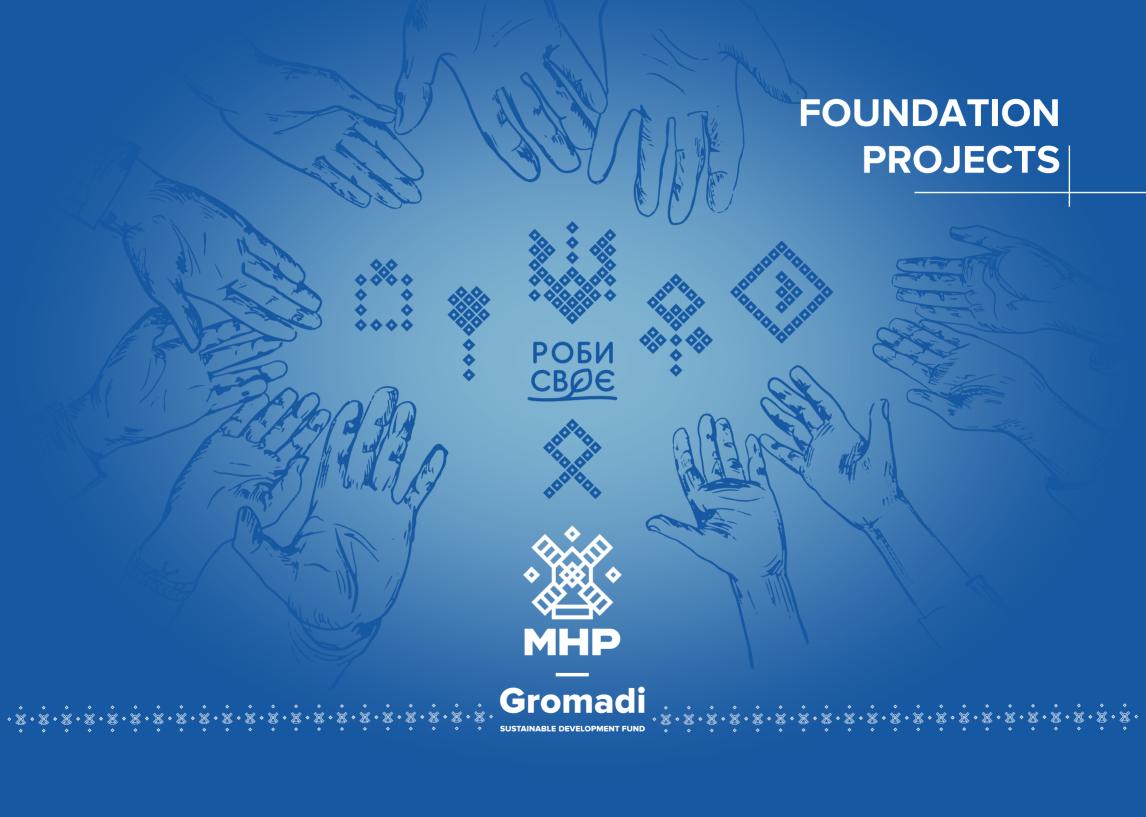
concerns the creation of conditions which encourage the development of Ukrainianism in all its ethnic, cultural-artistic and civic-political forms.

During 2022, Ukrainians demonstrated the importance and strength of social capital, standing firm together in the face of Russia's aggression. These bonds between regular Ukrainians enabled us to unite and help each other survive through the first days, then weeks, and then months of full-scale war. We believed in each other, helped one another and continue to do so to this day. Ukrainians were proud to received a Nobel Prize for the incredible courage demonstrated by our fellow citizens. Now a new challenge arises: how to effectively to preserve and maintain this incredible resource and continue to channel it for the glory of Ukraine. Such a task is one of the flagship issues for our Foundation for the coming year.





| Helping to the Armed Forces and overcoming the | 133,1 |
|--|-------|
| consequences of war in communities             |       |
| Budget of the social sphere                    | 131,3 |
| including Capable community                    | 85,9  |
| including Social capital                       | 16,3  |
| including Affirmation of Ukrainian identity    | 24,2  |
| including Ecology and energy efficiency        | 2,0   |
| including Public health                        | 2,9   |
| Administrative expenses                        | 22,7  |
| Financial help for wounded soldiers and the    | 8,3   |
| families of the dead soldiers                  |       |



It's time to act, Ukraine!



which provides funding to local initiatives targeting social problems impacting villages and small towns across Ukraine. Organizers choose winning initiatives out of a number of proposed projected that would deliver improvements to the local community. By taking part in the competition participants gained greater knowledge and experience of securing investment and additional resources for their communities, improve their project management skills, and develop a network of social connections to help the implementation of important projects in the future.



«It's time to act, Ukraine!»

## Do your own business

РОБИ СВ**⊘**€

COMPETITION OF BUSINESS IDEAS TO SUPPORT SMALL ENTREPRENEURSHIP

in the regions.
Entrepreneurs who already have a ready business and entrepreneurs who are relocating their production can apply for the competition. The amount of one grant is up to 100,000 UAH.

«Do your own business» 2022 in figures

Supported

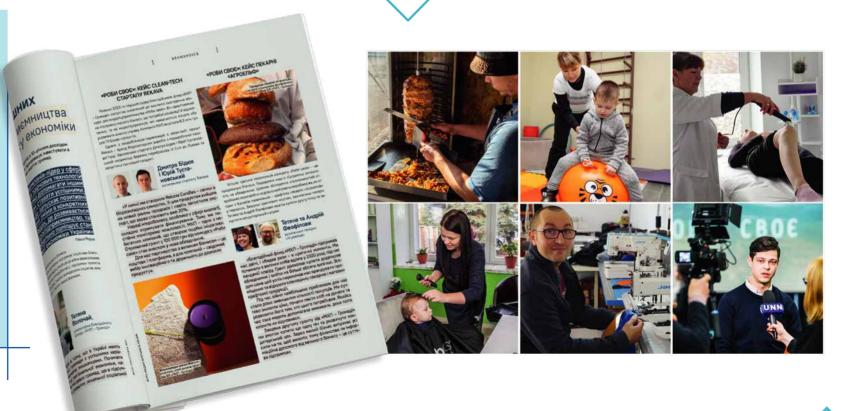
74

micro
businesses

With 6,2 million UAH in funding

34% of chosen projects concerned food security





## **Sow** seeds with MHP

310

hectares sown with seeds distributed by the initiative

11 thousand tons

«Sow seeds with MHP» 2022 in figures

of crop were collected from the sown area

2,8

million

preservations were made using the harvested crop



OUR CHARITY CAMPAIGN «SOW SEEDS FROM THE

MHP» has resulted in 114,800 packets of garden crop seeds being distributed to local communities across Ukraine since the beginning of the war to h. This enabled families across the country collect over 11,000 tons of crops that helped feed them through the Winter.



## **«Cinema** for the sake of victory!»

«Cinema for the sake of victory!» 2022 in figures 1080+ Across movie screenings regions

Accompanied film ambassadors

films featured



A unique initiative showcasing Ukrainian films to the country's defenders and tens of thousands of residents who live in settlements without cinemas. The initiative began on the 6th August 2022 and continues to this day. It consists of a number of parts including the dispatch of a special "movie car" to towns and villages across the country, roving technical support crews to assist with the screening of Ukrainian films screenings; arranging remote screenings in cooperation with local activists and at the request of military units and medical institutions.

Within the film tour, the organizers arrange numerous meetings with filmmakers, pre-premiere screenings of Ukrainian films for the military, including talks by their directors and opportunities to meet the actors and film crews behind the magic.



Visiting

settlements

## Let's sing for victory!



OUR CULTURAL PROJECT «LET'S SING FOR VICTORY!» consists of a tour of small towns and villages by the Ukrainian band KOZAK SYSTEM for the purpose of encouraging unification, motivation, communication and mutual support amongst local communities. The main goal of the tour is to help invigorate self-identification and motivate Ukrainians to learn about their history and their shared culture through music.



## A doctor for the village



A social health initiative which saw medical vehicles, specially equipped with reagents and medical equipment, visit small settlements across Ukraine. This provided local residents with the opportunity to consult an ophthalmologist, a therapist, conduct an ultrasound and ECG examination, check their blood sugar level, and receive proscription medicines.



### **Social store**

Servicing 200 settlements across the

Cherkasy, Vinnytsia, Kyiv and Dnipropetrovsk regions

**Supporting** 

«Social Shop» in 2022 in figures

thousand departures

thousand

pensioners, needy people and families of IDP (internally displaced persons)

11,5 thousand tons

of MHP meat products were sold at discounted



#### **OUR «SOCIAL STORE»**

**INITIATIVE** consists of 5 mobile and 10 stationary stores where local residents can purchase high-quality goods and fresh products at reduced prices.



## INTERNATIONAL PARTNERSHIP PROJECTS



**Gromadi** 

SUSTAINABLE DEVELOPMENT FUND

## Partnership with the **Embassy of Japan** in Ukraine

JEmbassy of apan

Despite the challenges and tribulations of the war we were determined to continue our initiatives in local communities. We are glad that today, when the field of health care is of paramount importance, we can make a real difference through working with international partners. Thanks to financial assistance from the Embassy of Japan in Ukraine, through its «Kusanone» program, which has enabled us to purchase a modern ultrasound machine for the Trostyanetska hospital in Vinnytsia.



2,1 million UAH



2+ million UAH





## Common project with Ukrainian-Danish Youth House

Meuth Heuth

On March 11, 2022, a Russian missile hit the Fun Hub Youth Center in Baryshivka, within the Kyiv region. A year prior, funds for the centre were provided by the Foundation through our "It's time to act, Ukraine!" competition. After the liberation of the Kyiv region, working with activists the Fpimdatopm began work to restore the Fun Hub and by the 4th November was fully operational.

The Youth Council of the Baryshiv OTG (United territorial community) together with the Foundation won a grant from the Ukrainian-Danish Youth House (totalling 240,766 UAH) for the restoration of the facility. Part of the hub was relocated with the facility now featuring a bomb shelter and the youth center is once again welcoming guests to its cultural, psychological and developmental events.



## A common project with the Alliance for Public Health



In the Kitayhorod local community in the Dnipropetrovsk Oblast

600+

food kits were provided to people who were suffering as a result by war Our Foundation
won funding from a
min-grant competition ran
by the Synergy of Souls
Public Organization, with financia
I support from the Alliance for
Public Health. With the



we received from the grant we bought and supplied a range of food products with the help of our partners:

- PrJSC (private joint stock company)
   «Oril-Leader» donated 700 kg of poultry meat,
- MHP organized the delivery of products and poultry meat to Dnipropetrovsk region,
- Kytaihorod local community packed everything into food kits which we distributed to those that urgently
   needed them



TAA

### Common project EU4CSOs Emergency Actions



Almost 3,000 internally displaced persons currently reside in the Ladyzhynska urban community in Vinnytsia region. Some are sheltering with relatives, some are renting apartments. Unfortunately, there are those who do not have family to stay with an lack the funds to pay for rented accommodation. The community found buildings for such people in the villages of Zaozerne and Vasylivka, enabling IPS to settle there and repaired their new homes. The local community asked our foundation to help supply the IDPs settling there with household appliances, beds, and kitchen utensils which we were delighted to provide.

We applied for and received a grant from the EU4CSOs Emergency Actions project, financed by the European Union, which was utilized via the «Network of 100 Percent Life of Rivne» (donor contribution 355,000 UAH).





#### The results of the Common project:

- The purchase of household appliances and other necessities to the sum of of 408,740 UAH,
- Furnishing housing for 30 IPDs in Vasylivka village and 30 in Zaozerny village,
- The donated equipment has been transferred to the balance sheet of «Lajitloservice»,
- we have monitored the project at all stages.

## A common project with Konwent Włosprący Samorządowej Polska-Ukraina



Our partner Konwent Włosprący Samorządowej Polska-Ukraina has allocated 82,000 UAH to the «MHP-Hromadi» foundation for the purchase of equipment for bomb shelters in the Poltava region. Following guidance from the State Emergency Service of Ukraine these shelters must be supplied with essential equipment including shovels, crowbars, axes, alongside saws to cut through wood and metal, to help remove debris and escape in the event of a direct hit.

The result of this international cooperation was the completion of shelters, to the standards of the State Emergency Service, in 9 communities across the Poltava region.



### **Our achievements in 2022**

NATIONAL RATING «COMPASS OF CHARITY OF UKRAINE» is the highest score among other charitable organizations, «5 stars» trust from society

2CINEMA IN THE OPEN AIR2 tour has won 1st place in the «Charity Ukraine-20212 national competition

THE »CINEMA IN THE OPEN AIR» national tour topped the «Society» category of the UN Global Compact Partnership for Sustainability Awards.

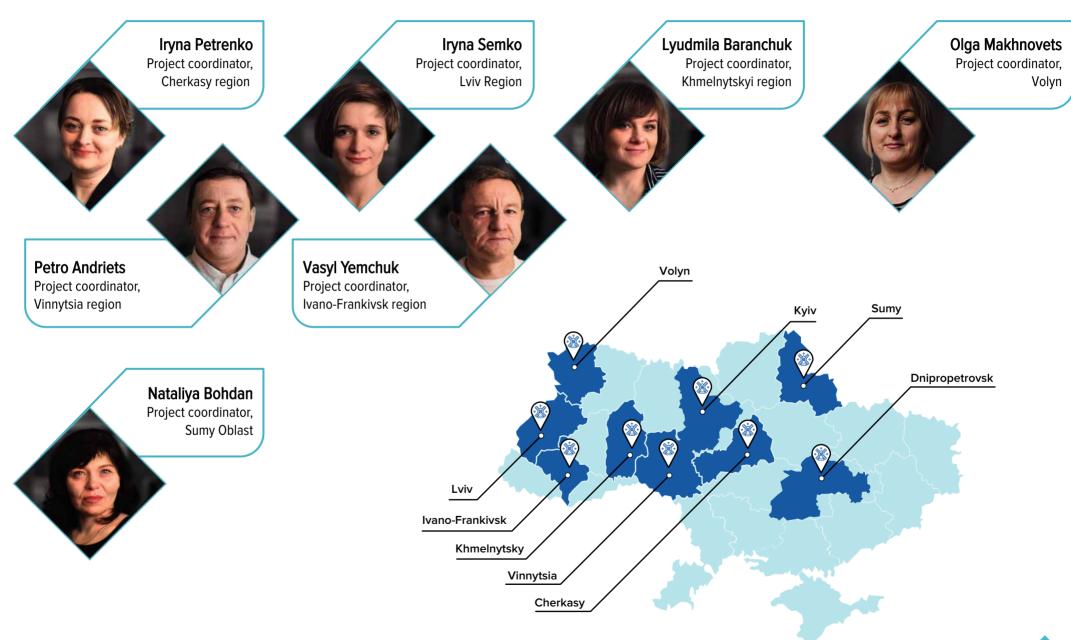
OUR «CINEMA FOR THE SAKE OF VICTORY!» project was additionally a winner in the «Support of education and culture» category in the ranking of social initiatives by business publications Delo. UA and MMR «Responsible country»



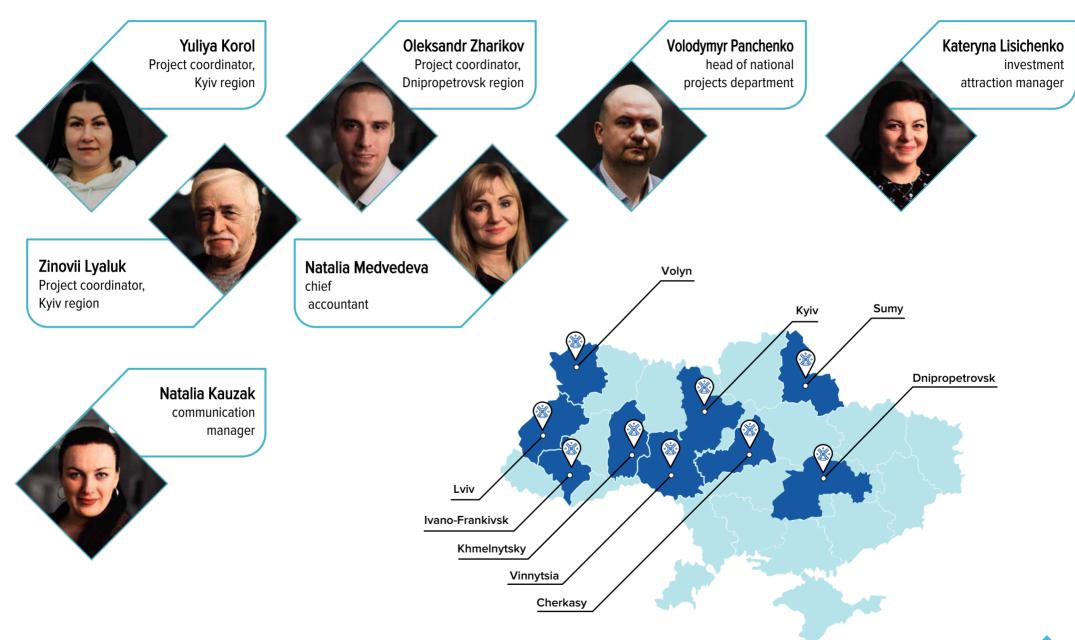




## Representatives in the regions



## Representatives in the regions



### Feedback



#### Cinema for the sake of Victory!

Residents of our village have watched the Ukrainian movie «Shchedryk». Even though the movie is emotionally difficult, it managed to distract us from the even more difficult reality we all have to live in. The movie has strengthened our confidence that we cannot stop and we must fight for the Victory. Moreover, we were all pleasantly surprised that Ukrainian cinema is alive and, most importantly, that there are people who are ready to support, invest and contribute to the fact that Ukrainian cinema lived on and it contributed to the formation of our identity.

**Lesya Kindrat,** Bilyi Kamin village, Lviv region



### Do your own thing

Thanks to this project, I was able to implement my long-held dream of opening a hair salon for my villagers. With its appearance, middle-aged and older people can get their hair cut in their village now and they don't have to travel thirty-nine lands away. Besides the fact that my own business will help fill the local budget, it can serve as an example for other people who have an idea but do not have the initial capital to start. I would also like to emphasize that while working in the project, personally, I have become much more organized, responsible, and confident and I am ready to continue to pursue my dreams.

Yulia Cheliy, Hodomychi village, Volyn



#### It's time to act, Ukraine!

As part of the competition, we created a project to equip a psychological relief room for a kindergarten. For outsiders, the value of this competition is to improve the material and technical base. However, "It's time to act, Ukraine!" means much more to me. I have nothing to compare it with, as this is the first time, I've participated in it. However, I can say with certainty that such an initiative gives people wings and the opportunity to believe in themselves. The Foundation's team organized everything in a clear and structured way. I incredibly value new knowledge, because I have been learning all my life.

Valentyna Nosulia, Yelyzavetivka village, Dnipro region

### Feedback



#### Sow seeds with MHP

We have been receiving seeds every spring for the fourth year in a row. For me, this is a sign of respect for everyone who cooperates with the Foundation. After all, everything that I sowed from your seeds always sprouts well and it gives a good harvest. I have even gotten used to the fact that the Foundation provides seeds. I don't go to the store to buy parsley and radish, and your cucumbers are also the most fruitful and delicious. I'm especially grateful for the matthiola, it has become not only a decoration for my yard, but it also filled with flavor and added pleasant memories of childhood. I was also pleased with the asters, because this is a piece of beauty that you present to every housewife.

Nadiia Maiboroda, Stepantsi, Cherkasy region



#### Let's harvest together

None of my crops failed this winter. Everything I have prepared has been well preserved. This means that the lids for canning from MHP-Hromada were of high quality. This is extremely important for housewives, because the whole family enjoys the food prepared for the winter: from young children and grandchildren to the oldest and most respected grandparents. For three years in a row, we have been receiving good, high-quality lids for preservation and we are not afraid that our jams, salads, ketchups, adjika or sauces will be spoiled. For us, such signs of attention from the Foundation are valuable and extremely important.

Oleksandra Zaporoshchuk, Balanivka village, Vinnytsia region



#### Let's sing for the sake of Victory!

We came to Kozak System's concert in Kaniv with our whole family and children. It was an incredible time for us, when we sang along to familiar songs and simply dissolved in the deep patriotic speeches of the band's leader Ivan Leno. Our hearts were filled with important meanings, which is incredibly valuable for every Ukrainian today. We are looking forward to visiting this band to Kaniv next year, because everyone who attended the concert had the opportunity to join the musical space of our Ukraine, which is often quite remote from small towns and villages.

Yevhen Lytvyn, Kaniv, Cherkasy region

### Feedback



#### A social store

Our social store has been tested by time and the trusted of many customers. According to my observations, the store is never empty, there are always people who come here to buy something. Most of them are elderly people who get a discount on our own products. This is very important, because in the era of high food prices, we, pensioners, value every hryvnia. In addition, the products in the store are always fresh, and we, the customers, know this because we have been buying everything, we need here for a hundred years and we have never heard any comments, only gratitude.

Hryhorii Horitskyi, Myrne, Kyiv region



### A doctor for the village

My wife and I are not young anymore, so going to the district center to the hospital is a significant problem for us, because our health is not the same and it takes a lot of time to get to a narrow specialist. That is why we are incredibly happy and grateful that a fully equipped medical vehicle with doctors came to our community. A visit to them helped me solve thousands of my health problems, as well as correct those doctor's prescriptions that were made a long time ago and they are definitely no longer relevant. Besides, all these opportunities are free for us, therefore available to anyone who needs a doctor's consultation.

**Ivan Kotyk,** Krasnopilka village, Vinnytsia region

## **Our partners**











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site fund



















