

ANNUAL NON-FINANCIAL REPORT

2024



CONTENT

3 WELCOME NOTE FROM **YURII MELNYK**

4 WELCOME NOTE FROM **OLEKSANDR PAKHOLIUK**

5 WELCOME NOTE FROM **TETIANA VOLOCHAI**

6 **ACHIEVEMENTS, RECOGNITION, AND RECORDS**

7 **AUDIT REPORT PROVIDED BY PWC**

8 **COMMUNITY DEVELOPMENT STRATEGIES:** MOVING TOWARD SUSTAINABLE GROWTH

9 **«TIME TO ACT, UKRAINE!»:** A CALL FOR A GRANT THAT TRANSFORMS COMMUNITIES

10 **«PROGROWTH»:** TRAINING COMMUNITY LEADERS

11 **COMMUNITY LEADERSHIP SCHOOL:** TRAINING FOR REAL CHANGE

12 **FOOD SECURITY IN COMMUNITIES:** CHARITABLE INITIATIVES

13 **«ROAD SAFETY»:** BUILDING A CULTURE OF RESPONSIBILITY

14-16 **«MHP STANDING TOGETHER»:** SUPPORTING SERVICE MEMBERS, VETERANS, AND THEIR FAMILIES

17 **«RESILIENCE CENTER»:** SUPPORTING MENTAL HEALTH

18 **«DO YOUR BUSINESS»:** SUPPORTING LOCAL ENTREPRENEURS

19 **«TIME TO ACT.UA»:** A BUSINESS FORUM ON NATIONAL IDENTITY

20 **DUAL EDUCATION:** INVESTING IN THE NEXT GENERATION

21 **«TAKE CARE OF YOUR HEALTH»:** EARLY CANCER DETECTION AND PREVENTION

22 **«ACCESSIBLE PHARMACY»:** DELIVERING MEDICATION TO REMOTE COMMUNITIES

23 **«DOCTORS FOR THE VILLAGES»:** MEDICAL CHECK-UPS IN RURAL COMMUNITIES

24 **«HEALTH TROVE»:** CARING FOR CHILDREN'S HEALTH

25 **MHP RUN4VICTORY 2024:** UNITED FOR VICTORY

26 **CHARITY INITIATIVES FOR CHILDREN**

27 **PROMOTING NATIONAL IDENTITY:** SHOWCASING UKRAINIAN CULTURE AT HOME AND ABROAD

28 **«CULTURE VS WAR» AND «CINEMA FOR VICTORY!»:** FREE TO CREATE

29 **RESTORATION OF A 100-YEAR-OLD WINDMILL** AT THE OPEN-AIR MUSEUM IN KYIV

30 **RESTORING HERITAGE SITES** IN THE HOMELAND OF TARAS SHEVCHENKO

31 **RESTORING A LIBRARY** IN A DE-OCCUPIED VILLAGE IN THE KYIV REGION

32 **PRESERVING TRADITIONS:** RESTORING CULTURAL HERITAGE

33 **OLYMPIC SYMBOLS**

34 **«SCHOOL OF RHYTHM» BOOK PUBLICATION**

35 **OUR PARTNERS**

36 **CONTACT INFORMATION**



«We are rethinking the country's development through the lens of resilience, cooperation, and trust. Our goal is not only to provide support where it is needed today but also to lay the foundation for strong, thriving communities in the future»

Yurii Melnyk, Chair of the Supervisory Board of the Charitable Foundation «MHP-Hromadi», Deputy CEO for Sustainability at MHP

We are living in extraordinary times, where every day – every action or inaction – shapes our future. A new reality is being created right now, through our collective efforts.

The mission of the Charitable Foundation «MHP-Hromadi» is to lay the groundwork for Ukraine's prosperity. We view philanthropy as a tool for systemic change, focusing on initiatives that foster resilient communities and strengthen the country as a whole.

Our work is guided by values that the war has not – and will not – destroy: mutual support, responsibility to one another, and care for future generations. We continue to grow because we believe in people, in partnerships, and in our shared purpose.

In 2024, the Foundation continued to:

- ◆ strengthen ties between business, local communities, and the state;
- ◆ expand long-term support programs for vulnerable groups;
- ◆ implement impactful projects in education, veteran assistance, and social entrepreneurship.

The change we strive for is not about quick results. It takes root in people's minds, in how we treat one another, and in how prepared our communities are to face any challenge. **That's why the Foundation's work goes far beyond one-off projects.** We create the conditions for long-term impact – from education and veteran support to social entrepreneurship and nurturing a new culture of responsibility.

Today, we are not only responding to challenges – we are paving the way for a better future for our communities and our country. And only together can we build the «tomorrow» we all hope for.

In 2025, I see «MHP-Hromadi» as **part of a global movement**. We are at a turning point in history, where philanthropy becomes a key to unity, resilience, and progress. I sincerely thank everyone who is part of this journey. Together, we are shaping Ukraine's future!



«Another important area of our work is preserving Ukraine's historical and cultural heritage. Last year, we carried out a record number of initiatives – from local to international. We contributed to the global recognition of kobza and wheel lyre tradition as UNESCO intangible heritage, represented Ukraine at the Olympic Games, and organized charity runs to support the Armed Forces of Ukraine. And that's just part of what we accomplished – the full report will tell the rest of the story»



Oleksandr Pakholiuk,
Director of the Charitable Foundation
«MHP-Hromadi»

We've grown, evolved, adapted – and become stronger to meet the challenges and opportunities of today.

The first thing I want to highlight is **our team**. It has grown not only in size but also in strength and professionalism. We restructured our organization to reflect the ever-expanding scale of our initiatives. Faced with the challenges of war and the urgent need to plan for post-war recovery, we realized last year that it was time to fundamentally update the strategy of the Charitable Foundation «MHP-Hromadi».

This new strategy brings us closer to our partners, communities, and everyone who shares our vision.

One of our key focus areas is **veteran support**. Our approach is comprehensive – from rehabilitation and the creation of dedicated spaces to organizing sports events, supporting veteran-led businesses, and helping their families. We aim to provide not just assistance, but real opportunities for a better life.

The year 2025 marks a new chapter for «MHP-Hromadi». We don't just respond to change – we aim to lead it. That's why our updated strategy is built around four core pillars that will guide our work:

- ◆ Developing civil society through social programs.
- ◆ Rebuilding local communities based on sustainable development – creating places people are proud to live in.
- ◆ Promoting and preserving Ukrainian identity, showcasing our resilience and strength to the world.
- ◆ Supporting military personnel, veterans, and their families through comprehensive rehabilitation, integration, and development programs.

Over the next five years, we will focus on building strong partnerships, applying innovative solutions to social challenges, and measuring the real impact of our work. We're moving forward with even more energy, fresh ideas, and an unwavering belief

in victory. I'm deeply grateful to our team, our partners, and everyone walking this path with us. Together, we make a difference! I'm deeply grateful to our team, our partners, and everyone walking this path with us. **Together, we make a difference!**



«The world is changing – and so are we. In times of transformation, we strive to stay one step ahead»



Tetiana Volochai, Chair of the Community Development Council of the Charitable Foundation «MHP-Hromadi»

Over the past nine years, the Charitable Foundation «MHP-Hromadi» has faced the challenges of decentralization, a global pandemic, and a full-scale invasion. But we never stood still. Instead, we adapted and transformed our work to respond to these evolving challenges.

These years became both a school of resilience and a testing ground for innovative solutions. We have seen how Ukraine and the needs of its communities continue to change. That's why, in 2024, we established the Community Development Council within the Charitable Foundation «MHP-Hromadi». Its mission is to strengthen the Foundation's strategic direction by **supporting post-war recovery and ensuring the comprehensive development of communities.**

Last year, with the Foundation's support, five-year development strategies were created for the Myronivka community in the Kyiv region and the Kaniv community in the Cherkasy region. In 2025, we will scale this approach to five more communities and introduce the «Success Index» – a tool to monitor progress and help guide communities toward growth.

The number of projects has grown significantly – and, more importantly, they've become more diverse, reaching wider audiences and addressing new areas. Community development is at the heart of everything we do. We focus our efforts on creating a solid foundation for the future. From strategic planning and

educational programs to improving healthcare and creating opportunities for talented Ukrainians – we are already seeing meaningful results. And we plan to do even more to strengthen local engagement and capacity. We believe that this will truly improve lives in communities – and it's what keeps us moving forward.

Only by **working together** can we preserve and enrich our cultural heritage, ensure veterans receive the support they deserve, turn every community into a place people are proud to call home, and bring bold ideas to life.

ACHIEVEMENTS,

RECOGNITION, AND RECORDS



Winner of the International CSR Excellence Awards 2024 (London, UK) for comprehensive support of military personnel, veterans, and civilians affected by the war



Silver Award at the **Partnership for Sustainability Award 2024**



National record of Ukraine for the **MHP Run4Victory** charity race series



Ranked 16th in Forbes Ukraine's list of the 50 largest charitable foundations in the country



Gold Award from the UN Global Compact in the category «Peace (Warriors of Light)»



Winner of the **National Charitable Ukraine competition**



Winner of the **MMR Marketing Media Review Awards** in the categories «Best internal PR» and «Best PR for Small and Medium-Sized Businesses»



Recipient of the **International Business Culture Award** for excellence in developing corporate culture



Winner of the **Responsible Country 2.0** competition in the category «Veteran Support»



5-star rating in the **Ukrainian Charity Compass** national ranking

AUDIT REPORT

BY PWC

The audit was carried out in accordance with International Standards on Auditing and covered the Foundation's financial statements as of December 31, 2023, prepared under **International Financial Reporting Standards (IFRS)**.

Passing such an audit is essential for charitable organizations to demonstrate transparency and accountability to both donors and the public. It also helps to identify areas for strengthening internal controls related to accounting and financial reporting.



For the second year in a row, the Foundation received an audit report from the international auditing firm **PwC Ukraine**.



*«We successfully passed an audit conducted by a leading global firm trusted by the international community – including our donors.
«MHP-Hromadi» ranks among the **TOP 20** largest charitable foundations in Ukraine, according to Forbes, and is fully accountable for every donation it receives. In 2023 alone, we received **17 million EUR** – all of which was transparently and openly allocated to support those who truly needed it»*

Oleksandr Pakholiuk,
Director of the «MHP-Hromadi»
Charitable Foundation

COMMUNITY DEVELOPMENT STRATEGIES:

MOVING TOWARD SUSTAINABLE GROWTH

We brought together residents, local authorities, and businesses to collaboratively develop community strategies through 2035. These strategies serve as roadmaps for positive change, transforming local initiatives into real improvements in the lives of community members.

BENEFITS



Clear direction for development

Defined goals and efficient use of resources



Increased investment potential

Investors are more likely to support communities with a well-defined development plan



Stronger community bonds

A shared goal unites and motivates people



1600 +

residents surveyed

10

focus group studies

6

strategic planning sessions

6

public discussions

2

development strategies approved – for the Myronivka community (Kyiv region) and the Kaniv community (Cherkasy region)

«TIME TO ACT, UKRAINE!»:

A CALL FOR A GRANT THAT TRANSFORMS COMMUNITIES

1
million EUR

total project
budget

912

applications
submitted

150

winners

72



Systemic projects
(education, healthcare,
infrastructure)

35



Veteran
reintegration

26



Public
spaces

15



Cultural
heritage

2



Energy
security



Project
winners

«Time to Act, Ukraine!» is a social initiative competition launched at the very start of the Foundation's work. Its goal is to help create communities where people truly want to live. Local governments, municipal institutions, enterprises, organizations, medical and educational institutions, NGOs, and civic associations are all eligible to apply.

«2024 was a record-breaking year for "Time to Act, Ukraine!". We received **912 applications** – each one a voice from a community striving for change. These are real, powerful stories of resilience, hope, and the Ukrainian ability to turn challenges into opportunities. We focused on quality – and the results speak for themselves»



Volodymyr Panchenko,
Head of National Project
Implementation at the Charitable
Foundation «MHP-Hromadi»

«PROGROWTH»:

TRAINING COMMUNITY LEADERS

Training, reskilling, and access to professional equipment are powerful tools for unlocking human potential and driving meaningful change in communities. In 2024, this approach was implemented in the Myronivka community (Kyiv region) and the Kaniv community (Cherkasy region).



40
winners



**up to
345 EUR**
per project



11,737 EUR
total budget



“

«I received a grant for art therapy and now support military families, helping them cope with stress through creativity»

Alla Dmytrenko,
Staff Member, Myronivka
Social Services Center
(Kyiv region)



”

«The grant helped me purchase materials for working with children with autism spectrum disorders. Now I can support them and their parents and help them feel more confident»

Nataliia Lysak,
Practical Psychologist,
Kaniv School No. 4
(Cherkasy region)

COMMUNITY LEADERSHIP SCHOOL: TRAINING FOR REAL CHANGE

Mayors, council secretaries, heads of municipal institutions, community elders, and local deputies not only gained practical skills but also developed their own grant projects and learned to use tools that bring about real change in their communities. The initiative was carried out in cooperation with Mariupol State University.



over
262,368 EUR
of grants awarded



28
teams



4
regions



7 winning projects:

- ♦ «**Bright Learning**» – installation of a solar power station (Baryshivka community, Kyiv region)
- ♦ «**Resilience Center**» – a space for veterans (Kaniv community, Cherkasy region)
- ♦ «**Source of Life**» – uninterrupted water supply (Tarashcha community, Kyiv region)
- ♦ «**Veteran Pro**» – a space for veterans (Myronivka community, Kyiv region)
- ♦ «**Safe Stops: Solar Energy**» (Bobrytsia community, Cherkasy region)
- ♦ «**Support Local**» – veteran space (Bershad community, Vinnytsia region)
- ♦ «**Cossack Spirit**» – a youth center (Khmeliv community, Sumy region)



FOOD SECURITY IN COMMUNITIES:

CHARITABLE INITIATIVES

«SOWING SEEDS!»

Vegetable seed packs were also distributed free of charge to support local households during the planting season.

156,000

*households received
seeds and canning
lids*

3,180 kg

of seeds distributed

«PRESERVING THE HARVEST TOGETHER»

The Foundation provided households with canning lids to help preserve the harvest grown from seeds distributed in the spring.

310 hectares

planted

13

*regions covered,
including frontline areas*

7,000+ HOUSEHOLDS NOW GROW
THEIR OWN CROPS

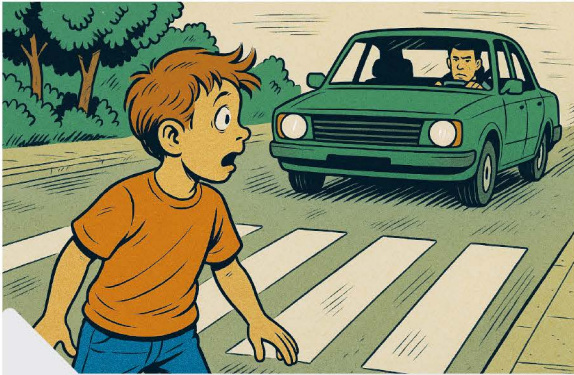


800,000+ FAMILIES HAVE RECEIVED
CANNING LIDS OVER THE PAST 7 YEARS



«ROAD SAFETY»:

BUILDING A CULTURE OF RESPONSIBILITY



It takes just 2 seconds for a child to react properly to a change in traffic and avoid an accident.



That's why we're learning how to stay safe and act responsibly on the road!



In some areas, poor street lighting – caused by missile strikes on Ukraine's energy infrastructure – has led to an increase in traffic accidents.



Now I know how to stay safe and be responsible on the road.

We organized **interactive workshops for 3rd and 4th grade students** in the Vinnytsia region, in cooperation with the International Charitable Foundation «Assistance to Victims of Road Accidents». The workshops focused on:

- ♦ **traffic safety rules;**
- ♦ **basic first aid;**
- ♦ **the use of reflective materials.**

We're helping children develop a conscious and responsible attitude toward road safety – to help reduce the number of traffic accidents in Ukraine.



«MHP STANDING TOGETHER»:

SUPPORTING SERVICE MEMBERS, VETERANS, AND THEIR FAMILIES

«MHP Standing Together» is a program offering individual support and comprehensive assistance to service members, veterans, and their families – both during active duty and after returning home.

The program offers:



assistance
to the military



medical check-ups,
treatment, and
rehabilitation



legal
assistance



psychological
support



career transition
and professional
development



support
groups



reintegration
activities



free support
hotline: 4545



Learn more about the
«MHP Standing Together»
program

**MHP
STANDING
TOGETHER**

1,35 million EUR

was allocated to support service members,
veterans, and their families in 2024



«MHP STANDING TOGETHER»:

SUPPORTING SERVICE MEMBERS, VETERANS, AND THEIR FAMILIES



166

events

8,000

participants

In partnership with various organizations, we organized reintegration activities such as:



adaptive sports training with NGO «Mitsni 300»



inclusive competition «Valor of the Invincible» with the Ukrainian Strongman Federation



Kordon Race inclusive runs with the State Border Guard Service of Ukraine



mobile support services with NGO «Vesta»



anonymous psychological support groups for service members and veterans with «Veteran Hub»



There's more – we also organized:

- ◆ family festivals;
- ◆ veteran fishing trips;
- ◆ pottery workshops;
- ◆ retreats and travel experiences for families of fallen defenders

44

business development grants awarded to service members, veterans, and their families through the «Do Your Business» initiative and other local business support projects

21

veteran rehabilitation projects supported through the «Time to Act, Ukraine!» competition

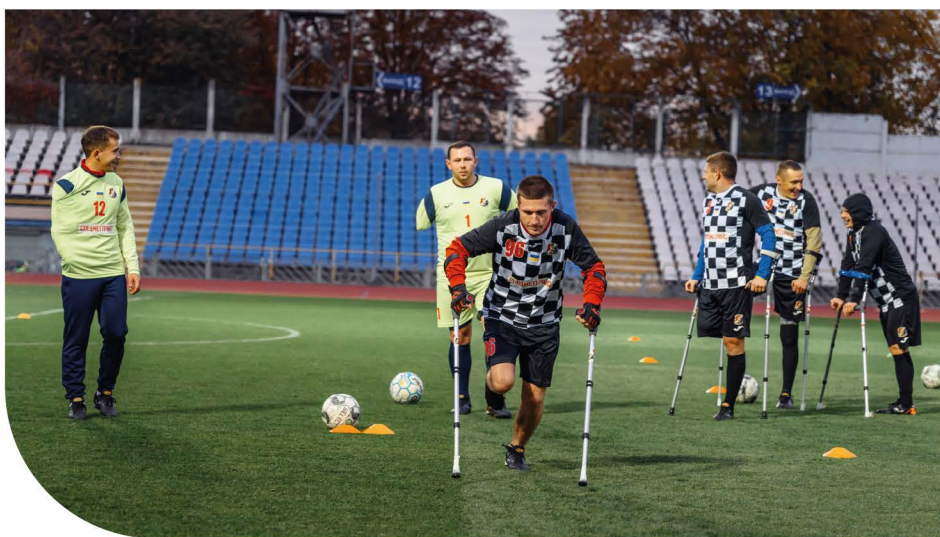


20

veteran support spaces opened in collaboration with the Foundation and its partners

15

adaptive sports clubs supported across 8 regions through the «Time to Act: The Unstoppables» competition, in partnership with the Ministry of Youth and Sports of Ukraine



«RESILIENCE CENTER»:

SUPPORTING MENTAL HEALTH

Resilience Centers are part of the «How Are You?» program and aim to support the mental health of Ukrainians. **One such center was opened in Ladyzhyn** with the support of the Charitable Foundation «MHP-Hromadi», the Ministry of Social Policy of Ukraine, and the Ladyzhyn City Council in Vinnytsia region.

11,507 EUR

was allocated by the Foundation for renovations

The center was established on the initiative of the Ministry of Social Policy, with support from the Ladyzhyn City Council and the Charitable Foundation «MHP-Hromadi».

◆ **Accessibility** – designed to be barrier-free

◆ **Supportive community** – a welcoming space that brings people together and inspires

◆ **Recovery** – strengthening psychological resilience during wartime



«DO YOUR BUSINESS»:

SUPPORTING LOCAL ENTREPRENEURS

This initiative aims to foster local business development, strengthen regional economies, support post-war recovery, and create jobs for local residents.

Do your business



80 winners



Grants of up to
2,301 EUR



Promoting local
entrepreneurship



Agrokebety



10 winners



Grants of up to
4,602 EUR



Supporting the
agricultural sector



Partners: MHP, UCAB, HORSCH, International Finance Corporation (IFC), Raiffeisen Bank, IMC

**DO YOUR
BUSINESS**

Do Your Business – Vinnytsia Region



10 winners



Grants of up to
2,301 EUR



Supporting veterans and
their families



Partners: NGO «Vinnytsia Social Center» in cooperation with the Ukrainian Veterans Foundation under the Ministry for Veterans Affairs, as part of the #VARTO+GO initiative

Do your business with Kurator



10 winners



Grants of up to
2,301 EUR



Supporting the
HoReCa sector



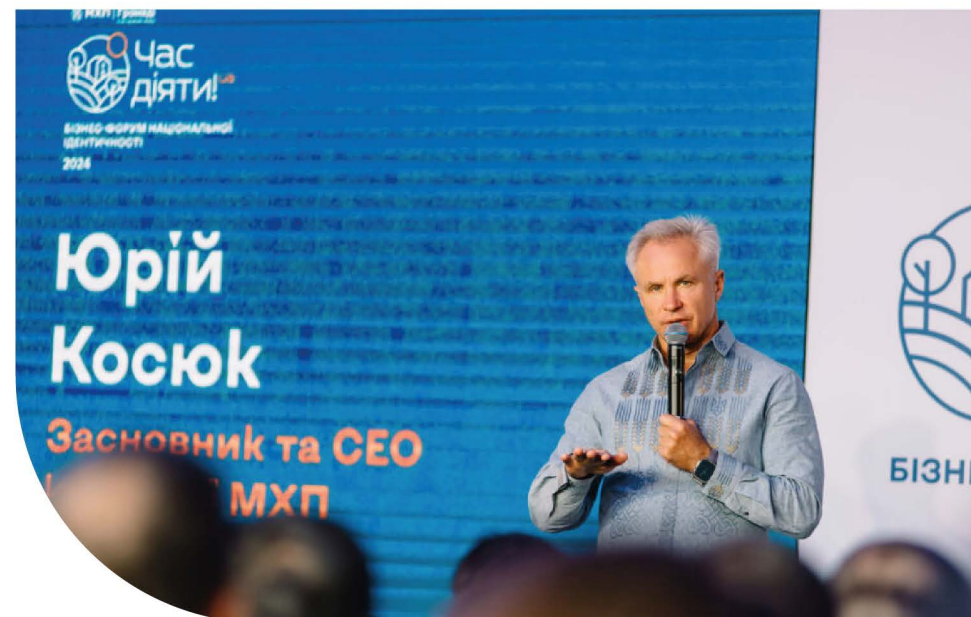
Partners: Kurator brand, MHP

«TIME TO ACT.UA»:

A BUSINESS FORUM ON NATIONAL IDENTITY

On May 17, the **Time to Act.UA forum** brought together more than 300 entrepreneurs and community leaders in Kyiv, united by a shared vision for change. The following weekend, on May 18-19, we supported local businesses by giving entrepreneurs from various communities the chance to showcase their products during the International Museum Day celebrations – held at the Open-Air Museum.

300+
participants



DUAL EDUCATION:

INVESTING IN THE NEXT GENERATION

Aligning academic theory with real-world production practices – this is the core goal of the Dual Education project, implemented by the Foundation in partnership with MHP. The initiative aims to equip educational institutions with modern technology and provide students with the opportunity to gain hands-on experience while studying in a real production environment.



**Modern
equipment**



**Practical
skills**



**Support for
education**



**Competitive
specialists**



1

**Multifunctional creative space for
veterans and people with disabilities**

Kyiv College of Applied Sciences (Kyiv)

2

**Training and production lab for food
technology**

Nemishaevo College of Vocational Education (Kyiv region)

3

Computer center

Bar College of Transport and Construction (Vinnytsia region)

4

Gym and assembly hall

Smila College of Technology (Cherkasy region)

5

Professional training lab with 3D printers

Sumy College of Vocational Education (Sumy)

«TAKE CARE OF YOUR HEALTH»:

EARLY CANCER DETECTION AND PREVENTION

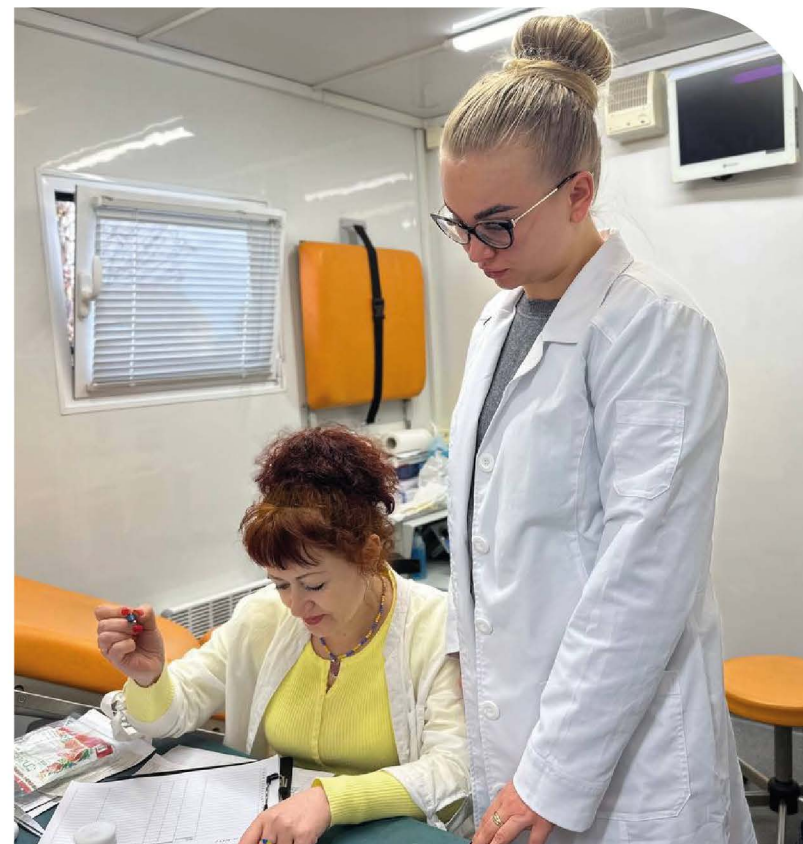
We supported the mobile consultation and diagnostic center of the National Cancer Institute, helping women in regional communities access check-ups and consultations with qualified oncologists.



Early detection and prevention give every woman the opportunity to protect her health and feel more confident about the future.



This initiative was carried out in partnership with the National Cancer Institute.



4,700

medical services
provided

1,417

women examined

3

communities reached:

- ♦ Baryshivka (Kyiv region)
- ♦ Myronivka (Kyiv region)
- ♦ Stepanetske (Cherkasy region)

«ACCESSIBLE PHARMACY»:

DELIVERING MEDICATION TO REMOTE

In cooperation with the Ministry of Health of Ukraine and the state enterprise «Ukrvaksyna», we launched a service to ensure that residents of areas without pharmacies have access to essential medicines.

The pilot project began in the Myronivka community, Kyiv region.

244 people used the service



Consultations
with a pharmacist

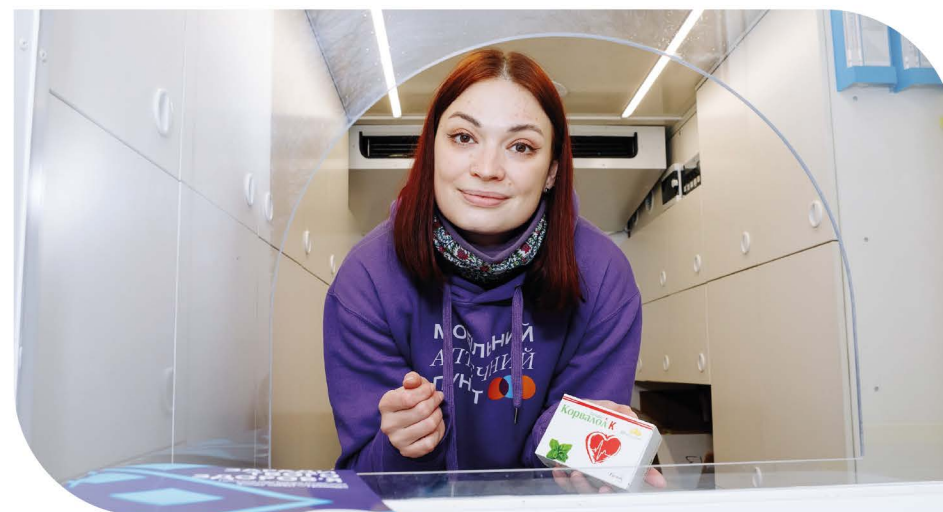


Option to pre-order
unavailable medicines
for the next visit



Part of the national
«Affordable
Medicines» program

23 villages in the
Myronivka community:



«DOCTORS FOR THE VILLAGES»:

MEDICAL CHECK-UPS IN RURAL COMMUNITIES

The Foundation provided residents of remote and hard-to-reach villages with free consultations from general practitioners, ophthalmologists, and ultrasound specialists – along with free prescription glasses.

86

villages reached



6,300 medical check-ups



2,100

general
practitioner
consultations



2,200

pairs of
glasses
provided



2,000

ultrasound
exams



«HEALTH TROVE»:

CARING FOR CHILDREN'S HEALTH

We organized visits by **more than 20 medical specialists** to remote communities to assess children's health.

This joint initiative with the National Children's Specialized Hospital «Okhmatdyt» aims to provide timely medical care to children in areas with limited access to healthcare.



2,500

children
examined

9

communities

5

regions



MHP RUN4VICTORY 2024:

UNITED FOR VICTORY

The MHP Run4Victory charity race series raised funds to support 5 combat brigades. Thanks to donations, Ukrainian defenders received essential equipment.



4,000+
participants

OUR STRENGTH IS UNITY



64,441 EUR

raised for Ukraine's
defenders



780+

children took part
in the races



5

cities across Ukraine
where events were held



A national record was set in Cherkasy, where rescuer Andrii Hrechanyi ran 21 km in full gear to honor his fallen comrade

SUPPORT FOR THE ARMED FORCES



59th Separate Assault Brigade of Unmanned Systems named after Yakiv Handziuk



105th Separate Territorial Defense Brigade



118th Separate Territorial Defense Brigade



144th Separate Infantry Brigade



13th National Guard Brigade «Khartia»



CHARITY INITIATIVES

FOR CHILDREN

SCHOOL IS THE HEART OF THE COMMUNITY

To mark the start of the school year, we congratulated first-grade students with backpacks filled with essential school supplies.

9

*years of
tradition*

13

regions



Since its founding, the Charitable Foundation MHP-Hromadi has been caring for children in local communities – delivering presents to tens of thousands of children every year. Together, we teach, inspire, and believe in their future!

A SWEET CHRISTMAS

Continuing a cherished tradition, we delivered Christmas treats to children in small towns and villages across Ukraine.

400+

schools

56,000

gifts



PROMOTING NATIONAL IDENTITY:

SHOWCASING UKRAINIAN CULTURE AT HOME AND ABROAD

KOBZA AND WHEEL LYRE TRADITION RECOGNIZED AS UNESCO INTANGIBLE CULTURAL HERITAGE

The kobza and wheel lyre tradition was inscribed on the UNESCO List of intangible Cultural Heritage with the help of the Foundation, the Ministry of Foreign Affairs, the Ministry of Youth and Sports, the kobzar guilds of Kyiv, Kharkiv, and Lviv, the NGO «Center for Development "Democracy through Culture"», the «Watch Ukrainian!» Association, and the Ministry of Culture and Strategic Communications of Ukraine.

OUR CONTRIBUTION MADE THE FOLLOWING POSSIBLE:



Production of the documentary «Kobzarstvo» by director Oles Sanin – a key requirement for the nomination process



Promotion of the kobza and wheel lyre as a tradition through exhibitions and cultural events, including at the openings of rehabilitation centers and renovated museums



Organization of international tours and performances by kobzars



Renewal of musical instruments for kobzar guilds in Kyiv, Lviv, and Kharkiv



«CULTURE VS WAR» AND «CINEMA FOR VICTORY!»: «FREE TO CREATE

Since 2022, the «Culture vs War» project has been supported by the Charitable Foundation «MHP-Hromadi». Its mission is **to document and share the truth about Russia's war against Ukraine** through stories of resistance told by prominent Ukrainian artists.



The project was launched at the initiative of the Office of the President of Ukraine, the Ukrainian State Film Agency, and the «Watch Ukrainian!» Association, with the support of the Charitable Foundation «MHP-Hromadi». It is implemented in cooperation with AFU StratCom and with the assistance of the Ministry of Defense of Ukraine, regional military-civil administrations, the National Guard of Ukraine, and the National Police of Ukraine.

1

Cultural diplomacy reaching millions

2

A series of publications and articles in Ukrainian and international media

3

Short documentary films featuring cultural figures such as Serhii Zhadan, Taras Kompanichenko, Kostiantyn and Vlada Liberovy, among others

4

Full-length documentaries «People of Steel» and «Culture vs War»

5

An art book with quotes and photographs capturing Ukraine's resilience

6

A series of photo exhibitions



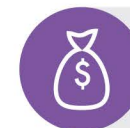
70+ filmmakers as tour ambassador



2,100+ screenings



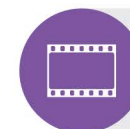
65 Ukrainian feature films shown as part of the tour



276,177 EUR raised for the Ministry of Defense through the band «Antytila» tour



23,015 EUR allocated to restore the «Ukraine» cinema in Ladyzhyn, Vinnytsia region



260+ events held across **48** countries



4 cinemas set up in military hospitals



RESTORATION OF A 100-YEAR-OLD WINDMILL

AT THE MUSEUM IN PYROHIV



We supported the renovation of the museum's entrance area and the restoration of a unique windmill. Originally built in the late 19th century in the Kherson region, the windmill was relocated to the Open-Air Museum near Kyiv in 1973. For many years, this cultural landmark remained neglected. **What has been done:**

1

Conducted a thorough structural assessment

2

Cleared the surrounding area and hillside

3

Built a protective retaining wall

4

Reinforced the foundation

5

Installed a new oak roof and blades

6

Restored the original working mechanism

7

Landscaped the area around the windmill

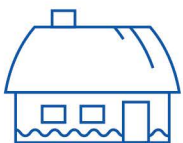
10 000+

visitors on International Museum Day



RESTORING HERITAGE SITES IN THE

HOMELAND OF TARAS SHEVCHENKO



The Charitable Foundation «MHP-Hromadi» has supported the **restoration of several cultural landmarks** in the National Reserve «Homeland of Taras Shevchenko» in the Cherkasy region. The partnership between the Reserve and the Foundation began in 2023 with the restoration of the 50-year-old windmill in Budyshche – a structure dating back to the time of Taras Shevchenko’s childhood. The work continued into 2024.



WORK COMPLETED AT THE RESERVE:

1

restoration of the roof and full replacement of the wooden cladding on the Budyshche windmill;

2

landscaping and improvement of the surrounding grounds;

3

installation of a new roof over the underground miller's room next to the windmill;

4

renovation of two 19th-century houses, including full replacement of roofs and ceilings



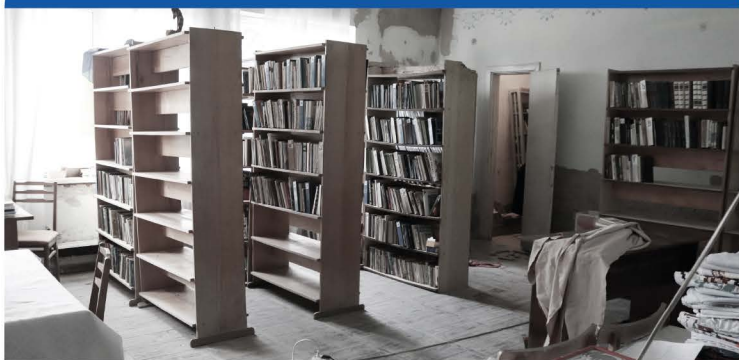
RESTORING A LIBRARY

IN A DE-OCCUPIED VILLAGE IN THE KYIV REGION



We supported the restoration of the library in the de-occupied village of Rudnytske (Baryshivka community, Kyiv region) as part of the grant initiative «Strengthening Civic Engagement in the Early Recovery of Liberated Territories» (organized by «ISAR Ednannia» with support from the Partnership Fund for a Resilient Ukraine).

BEFORE



Over **150**

local residents shared
suggestions for the types of
books they would like in the
library

1,000

new books added



educational equipment
provided



high-quality renovations
and new furniture for
group activities



book readings and
presentations by
well-known authors

AFTER



PRESERVING TRADITIONS:

RESTORING CULTURAL HERITAGE

PROJECT «REVIVING THE YAVORIV TOY: AN ELEMENT OF UKRAINE'S INTANGIBLE CULTURAL HERITAGE»



Ivano-Frankove, Lviv region

1,000

printed copies and a digital edition of the book «Yavoriv Toy» produced

support for the creation of a museum-workshop by Oksana Kohut and Ostap Soika, who are reviving and promoting the Yavoriv toy craft

book presentations held in Kyiv and Ivano-Frankove (Lviv region)

These initiatives aim to preserve and promote regional traditions, strengthen national identity during wartime, and shape a conscious new generation through history, traditional clothing, and craftsmanship.

PROJECT «HERITAGE: CLOTHING OF THE MYRONIVKA REGION»



Myronivka Local History Museum, Kyiv region

118

exhibits digitized

6

traditional costumes from the late 19th to early 20th centuries recreated

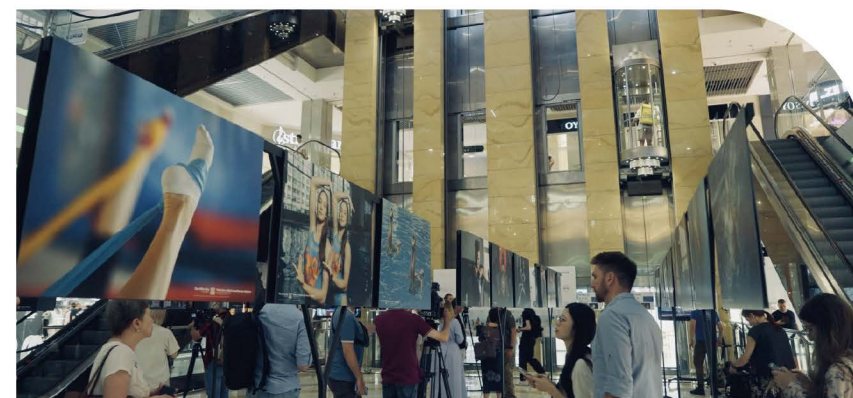
20

expeditions conducted across villages in the Myronivka community, resulting in the collection of **39** traditional clothing samples and over **50** household items

With our support, the projects «**The Will to Win**» and «**Ukrainian House Volia Space**» were presented at the 2024 Olympic Games in Paris.

For the first time in history, the Ukrainian House served as the **voice of Ukraine at the Olympics** – showcasing to the world our unbreakable will to win, despite the challenges of war and personal loss.

The multimedia project «The Will to Win» was initiated by the Office of the President of Ukraine, the Ministry of Youth and Sports, the National Olympic Committee, the «Watch Ukrainian!» Association, the Ukrainian World Congress, the Ukrainian American Coordinating Council, and other partners.

**77***portraits of heroes***6***short films telling stories
of resilience among
Ukrainian athletes*

«SCHOOL OF RHYTHM»

BOOK PUBLICATION



In December 2024, with the support of the Charitable Foundation «MHP-Hromadi», the **book «School of Rhythm»** by Mariia Pylypchak was published.

Designed for professional music education, the book features 500 exercises inspired by Ukrainian folk songs, springtime rituals, and movement games. It blends traditional culture with the Body Percussion method and introduces a unique visual notation system.

The **goal of the project** is to develop an innovative rhythm-based learning method that enhances children's brain neuroplasticity through music, movement, and Ukrainian folklore – fostering polyphonic thinking and analytical skills.

A breakthrough in education:

- ◆ *this book offers tools to support children's development by activating the brain through rhythm and movement.*

Preserving cultural meaning:

- ◆ *supporting such initiatives helps protect core values and safeguard Ukraine's authentic cultural heritage.*

Fostering national identity:

- ◆ *the exercises are based on Ukrainian poems, tongue twisters, and movement songs.*



About the author: **Mariia Pylypchak** is a composer, ethnographer, and choir director with over 30 years of experience researching Ukrainian folklore.

30

years of
research

1,100

free copies distributed
to educational and
music institutions

500

rhythm-based
exercises

CONTACT INFORMATION

